

VOLUNTEER OPPORTUNITIES

FRIENDS
OF BHPL



BERKELEY HEIGHTS



Events

- **Planning fundraising events** and activities
- Staffing/**working at events** and activities
- Liaising with other community groups, working on **cross-promotion** opportunities
- Recruiting **local businesses** to participate in fundraising efforts

Marketing

- Running Friends **social media** accounts
- Maintaining Friends **website** content
- Creating and issuing a monthly Friends **newsletter**
- **PR / publicity**, writing Friends press releases and issuing to local media outlets
- Creating Friends **collateral / swag**
- Designing **flyers, ads**, and other marketing materials for the Friends
- Running **membership** drives and membership engagement activities

Grants

- Identifying and **applying for funding** sources
- **Liaising with library staff** regarding potential and existing programs to fund
- Soliciting **community input** regarding potential library programs to fund
- **Researching library programs** funded by Friends of other local or national libraries



<https://bhplnj.org/about-us/bhpl-friends/>



friends@bhplnj.org